



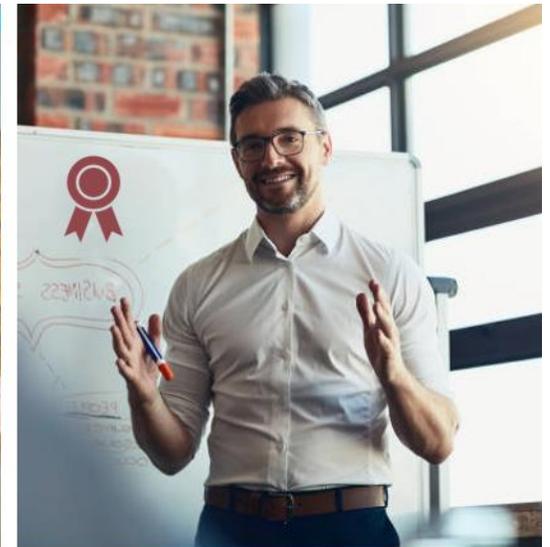
# Unleash Ideas & Energy for Change

Change Hackathon

## Overview

# A change hackathon provides effective impulses for your transformation process

- The Hackathon is a **dynamic workshop format** in which large groups develop innovative ideas and solutions for specific topics and challenges.
- With a change hackathon, managers and employees can be specifically involved in the context of a (planned) transformation (e.g. strategy implementation) in order to develop a common understanding of the demands and challenges in the process as well as **practicable ideas and solutions to drive forward the implementation of changes** in the company (or an area) in a tangible way.
- The format can be implemented **as a live or, with adjustments, as a digital experience**.



## Core elements

# The combination of four core elements produces impressive results



Common goal to be achieved or major challenges to be overcome

Inspiration by a role model

---



Different teams compete for the best solution. Within the teams, perfect cooperation is required

Visual boost by graphic facilitator

---



Structured sprints - scan, focus, act - for processing concrete tasks

Dialog boost by moderators

---



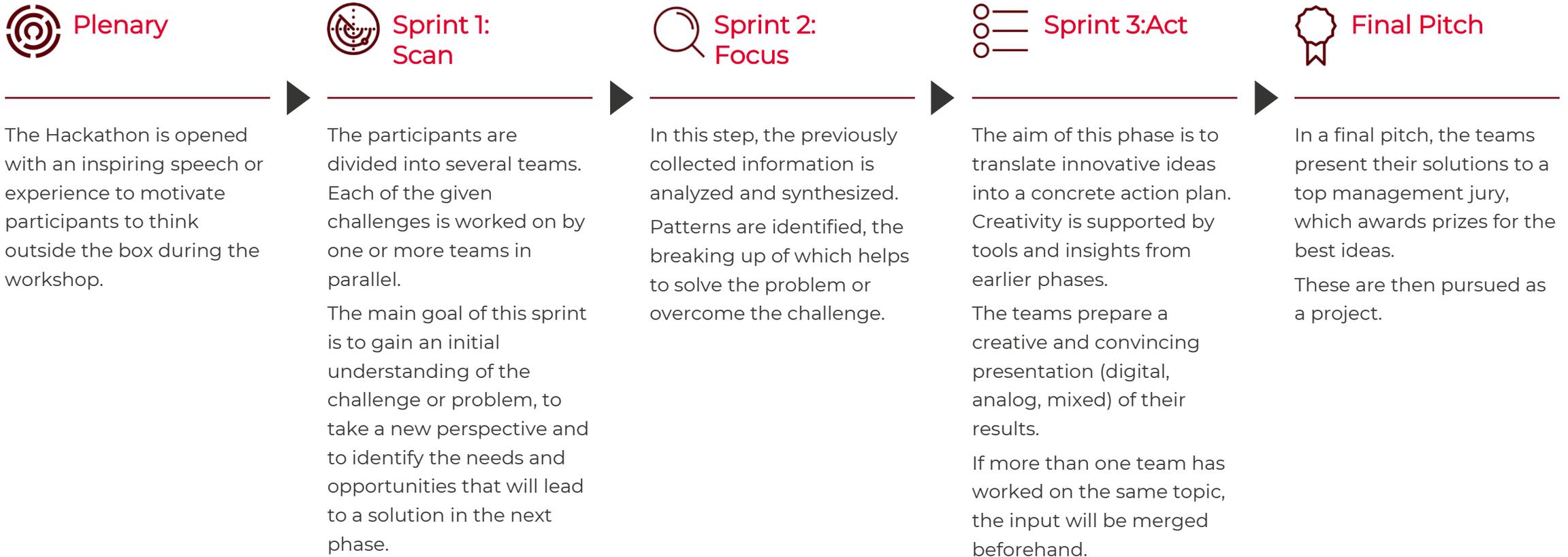
A pitch session to present solutions and award the best idea by a top management jury

Live video/photo documentation

---

## Exemplary procedure

# Together with you we design a Hackathon tailored to your challenge





# Discover the Red Side of Change

Believe in Changeability

Promote Authenticity

Find Joy